Five good reasons to join Swissmem

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Export

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SOCIAL

PARTNERS

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Sales &

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RELATIONSHIP NETWORK

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COMMISSIONS

Marketing

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GOVERNMENT

EUROPEAN ASSOCIATIONS

As a Swissmem member, you are entitled to free legal and technical advice from experienced specialists. You receive exclusive access to specialist professional networks and information from the MEM industries. You also benefit from first-class training packages at preferential prices. And, not least, you help ensure that industry continues to develop as a strong political force.

	.		Free professional advice from specialists in the fo	llowing areas
z i-		 → Labour law → Commercial law → Energy & environmental law → Innovation / Technology / Industry 4.0 	 → Labour law and social insurance regulations/CEA (voluntary application): Case advice on dismissal, pay, working hours, restructuring, etc.; negotia- tions within the company or with trade unions; vari- ous sample contracts and templates. → Commercial law: contract law, EU technical law, export control Further advisory services (e.g. litigation, arbitration) by arrangement 	 → Environmental law: EU chemicals legislation, sustainability → Energy efficiency and climate protection → Innovation consulting: R&D partners, funding programmes → Digitalization: «Industry 2025» offering → Basic vocational education, advanced training → Technology: initial advice and contact facilitation twith a separate quotation
	2		Representing the industries' interests vis-à-vis ad	Iministrative, political and public audiences
		 → Liaison with government, parliament and administration → Consultation → Referendum campaigns → Media relations → Image communication 	 → Swissmem continuously monitors the political process and advocates the interests of the MEM in- dustries. Its activities focus on economic, social, educational, energy and labour market submissions. → Swissmem carries out image advertising for the technology industry (tecindustry.ch). 	→ Helped by the impetus its 1250-plus member companies give it, Swissmem is able to use its dense network of contacts to make its voice heard in government and the media. The more companies are members, the more effectively Swissmem can drive forward this work.
	3	NETWORK	Involvement in strong industry networks	
MARKET		 → 24 industry sectors → 12 experience-sharing groups → Country desks → 24 committees & joint entities 	 → Participation and professional dialogue in 24 industry sectors (sub-sectors) → Experience-sharing groups (e.g. communications managers, HR managers, staff development) → Experience-sharing on key markets 	 → Swissmem committees (e.g. Legal Committee, Environment & Energy Committee, Export Financing Committee, Research Committee, Vocational Training Committee, Training and Development Committee) → Country-specific enquiries (initial consultation) and facilitating contact
-	4		A diverse range of training opportunities at prefer	ential prices
ES H		 → Courses and seminars → In-house training and advice → Webinars → Centre of excellence for basic professional training → Professional training at the sfb educational centre 	 → Courses and seminars on leadership and management at the Swissmem Academy (e.g. Head of Industrial Production, Team Leader, IPMA project management, occupational safety, environment, value-added tax, foreign trade) → In-house training and advice with tailored content for employee and team development at all management levels 	 → Centre of excellence for basic professional training, training advice → Price reductions on vocational training materials → find-your-future.ch training and development platform, regional platform for vocational marketing
	5		Social security — professional – digital – efficient	
NAL		 → Single source for 1st pillar → Specific to the MEM industries → Professional – digital – efficient → Low administrative costs 	 → Single source for all social insurance needs: contributions - international - services (pensions, family allowance, loss of earnings) → Specialist and advisory skills, specifically for MEM & medtech companies 	 → Customer visits, support, training courses/speeches → Modern B2B customer portal, 24/7 → Short response times and low administrative costs

SWISSMEM

YOUR COMPANY Management

Research &

Development

Human Resources

Communication

ASSOCIATIONS

AUTHORITIES/

ADMINISTRATION

CHAMBERS OF

COMMERCE

Production